(Your name)

(Your phone number with area code)

(Your email address)

**Local Racer to Compete in America’s Premier Cross Country Racing Series**

*Grand National Cross Country Series Presented by Specialized*

**City,** State Abbreviation (Date) – (YourHometown)’s (Your First and Last Name) will be taking part in the XX round of the 2023 Grand National Cross Country Series presented by Specialized, an AMA National Championship, (GNCC Racing) on (Date) at (location) for the (name of GNCC event).

The XX-year-old dirt bike/ATV/eMTB racer will be lining up at (time of race) on Saturday/Sunday alongside fellow youth/amateur/pro riders for the two and three- hour races. The grueling two and three-hour GNCC races lead as many as 2,800 riders through racetracks ranging in length from eight to 12 miles. With varied terrain, including hills, woods, mud, dirt, rocks, and motocross sections, GNCC events are tests of both survival and speed.

Students: (Last Name), who attends (Rider’s School) in the (your grade) grade, has been riding since he/she was XX years old.

Adults: (Last Name), who works at (your employer) as a (your occupation), has been riding since dirt bikes he/she was XX years old.

*Note: If you have other family members who race or are racing a GNCC event, include their information here.*

With the help of sponsors such as (List Major Sponsors) who help pay his/her way to the races, (Last Name) has had the opportunity to pursue his/her dreams. He/She has won XX races in the last XX years and competes nearly every weekend in (list of different series or race tracks you race at).

GNCC Racing has been making strides in the exposure department for years, but what really separates the series is the elevated television package that began in 2001 and has since evolved into *Racer TV* package on the NBC Sports Network, and #GNCCLIVE coverage at RacerTV.com. Following every lap of the pro races live every weekend via the internet once seemed like a pipe dream. Now, it happens every weekend, and the series continues to benefit.

It’s also a big credit to a man named Dave Coombs, who thought this whole thing up thirty-eight years ago.  Even with all the growth, there has always been camaraderie and family atmosphere at the events.  Win or lose, pro or amateur, GNCC Racing is all about simply trying your best against the terrain.  It’s the way Big Dave wanted it back then, and it’s the way it remains today.

For more information on the GNCC series, visit the official website at [www.gnccracing.com](https://gnccracing.com/) or call (304) 284-0084. Join the conversation on the series [Facebook](https://www.facebook.com/gnccracing) page, follow us on [Twitter](https://twitter.com/GNCCRacing) and [Instagram](https://instagram.com/gncc_racing/), and be sure to always hashtag #GNCC.

* Facebook: [@gnccracing](https://www.facebook.com/gnccracing)
* Instagram: [@gncc\_racing](https://www.instagram.com/gncc_racing/)
* Twitter: [@gnccracing](https://twitter.com/GNCCRacing)
* YouTube: [@racertv](https://www.youtube.com/user/OfficialRacerTV)

**About GNCC Racing**

The Grand National Cross Country Series presented by Specialized, an AMA National Championship, is the world premier cross country racing series. Founded in 1975, the 12-round motorcycle and ATV championship and 9-round eMTB championship, is produced exclusively by Racer Productions. Cross-country racing is one of the most physically demanding sports in the world. The grueling two and three-hour GNCC races lead as many as 2,800 riders through racetracks ranging in length from eight to 12 miles. With varied terrain, including hills, woods, mud, dirt, rocks, and motocross sections, GNCC events are tests of both survival and speed. The series draws talent from all over the U.S., Central America, South America, Europe, Japan, Australia and New Zealand. GNCC Racing is televised live on [RacerTV.com](http://racertv.com/). For more information, please visit www.gnccracing.com.

**About the American Motorcyclist Association**

Founded in 1924, the AMA is a not-for-profit member-based association whose mission is to promote the motorcycle lifestyle and protect the future of motorcycling. As the world's largest motorcycling rights and event sanctioning organization, the AMA advocates for riders' interests at all levels of government and sanctions thousands of competition and recreational events every year. The AMA also provides money-saving discounts on products and services for its members. Through the AMA Motorcycle Hall of Fame in Pickerington, Ohio, the AMA honors the heroes and heritage of motorcycling. For more information, visit [www.americanmotorcyclist.com](http://www.americanmotorcyclist.com/). Not a member? Join the AMA today: [www.americanmotorcyclist.com/membership/join](http://www.americanmotorcyclist.com/membership/join).