

The logo is a shield-shaped emblem. At the top, a dark blue banner contains the 'CIRCLE K' logo in white, with a red 'K' inside a white circle. Below this, a white horizontal band features the text 'LORETTA LYNN'S' in a bold, dark blue, sans-serif font. The bottom section of the shield is red and contains the word 'NATIONAL' in white, all-caps, sans-serif font. Below 'NATIONAL' is the text 'HURRICANE MILLS' and 'TENNESSEE' in a smaller, white, all-caps, sans-serif font. A white five-pointed star is positioned at the bottom center of the red section. The entire logo is set against a background of a dirt road curving through a lush green forest.